

ALADYR PRIVACY POLICY

The Latin American Association of Desalination and Water Reuse, hereinafter ALADYR, in compliance with data protection regulations, informs its members, suppliers, and users of the website about its Policy of Protection and Processing of Personal and Business Data, which are provided through registration as a member of ALADYR and/or registration in ALADYR seminars and events (face-to-face and virtual), as sponsors or attendees, through the website of the Association, social networks or via email. Such data will be registered in ALADYR's customer database, with fiscal address at 7901 4TH ST N STE 300, ST. PETERSBURG, FL 33702, for the purposes detailed in this policy.

ALADYR will make the proper processing of the data provided by members, sponsors, assistants and interested parties, for the exclusive purposes of its activity. These are:

- Promotion of ALADYR events, by means of e-mail contact and/or telephone calls, which will allow providing relevant information for each event.
- E-mailing of communications and information related to ALADYR's activities and services.
- Emailing information to professionals related to the water sector about study opportunities, under the association's agreements, as well as opportunities to participate in projects and research, among others.
- E-mailing invitations to participate, if interested, in publications of ALADYR or partner organizations.

The data that ALADYR requests and collects is basic information to contact and classify the partner, sponsor, assistant or interested party, according to their area of work and strictly professional interests. This information totally excludes data that may affect privacy, family life or put at risk the integrity of the person, under situations of discrimination or disrespect. ALADYR requests:

- Name of the company or natural person
- Name of the contact person or company representative
- Position within the company
- Company identification number or identity number, in case of a natural person

- Business or personal e-mail address
- Office telephone number
- Personal Telephone Number (Cell Phone - At the discretion of the person involved)
- Office address (In case the participant does not belong to any organization or is self-employed, he/she can omit this information, entering only the city in which he/she resides)
- Social media account (LinkedIn, Instagram, Facebook, others)
- Other (Any other information relevant to ALADYR's actions, if the attendee already has some link with the association).

Likewise, ALADYR notifies that, during the development of its events, ALADYR may take photographs and videos for their publication in its different social networks as evidence of the successful completion of these events.

The data collected, mentioned in the previous section, is conducted in the following media:

- **ALADYR Website:** Through online registration, which is voluntary, for registration as a member of ALADYR and/or a registration in ALADYR seminars and events (face-to-face and virtual), as participants and speakers.
- **E-mail:** Once the registration form is filled in with the willingness to participate as a sponsor for ALADYR seminars and events (face-to-face and virtual).
- **Social Networks:** According to the information provided under the social network accounts, exclusive to ALADYR.
- **Telephone calls:** The telephone contact that the ALADYR team may establish to provide information of interest about the different purposes of the Association.
- **Face-to-face meetings:** Through face-to-face meetings that the ALADYR team may organize with those interested in our actions.
- **Public data from the web portal of companies of interest:** Collection of public information in the websites of companies that are related to ALADYR's activities.

ALADYR is committed to process the data of its partners, sponsors, participants and interested parties for the purposes described in this policy, for the term of twenty (20) years or until the partner,

sponsor, event participant and interested party decides to terminate the approval for the processing of their data.

Likewise, ALADYR notifies partners, sponsors, participants and interested parties that as owners of the data collected (personal or business) and in the due protection of such data, they are entitled to the following:

- **Access your information:** Request ALADYR to send you a copy of your personal or business data that we have stored in our database.
- **Data correction:** Correction of data in case you present any disagreement, as well as a request to complete and/or update the information you consider necessary.
- **Restrict or oppose the processing of your information:** Partners, sponsors, participants, and interested parties have the right to restrict or oppose the use of their personal and/or business data for the purposes described in the first section of our policy.
- **Remove your information from our Database:** Request ALADYR to remove your personal information from the database when it is required.

Criteria for data processing.

ALADYR seeks faithful compliance with its privacy policy and establishes the following guidelines in the treatment of its database:

- The personal data contained in ALADYR's general database are specifically processed by the association's **MARKETING AND COMMUNICATION MANAGEMENT**. For no reason may they be disseminated, disclosed, or shared with third parties, unless the contact from whom the information is required is previously notified via email about the request for their data by a third party.
- In the specific case of the Association's Water School and Water Academy Program, the personal data collected stored in ALADYR's database is processed specifically by the Association's **SOCIAL RESPONSIBILITY COORDINATION**. For no reason may it be disseminated, disclosed, or shared with third parties, unless the contact from whom the

information is required is previously notified via email about the request for their data by a third party.

- ALADYR's database of an event or meeting (online or face to face) may be shared with its sponsoring companies, and when those involved have been notified in the registration process and accepted the disclosure of their data.

Access through our website.

Those interested in ALADYR's activities, who access the Association's web portal, should consider the following:

- The Association's Website does not collect any information from users of the portal at the time of their access. Information collection is only done at the time of formal and voluntary registration to attend ALADYR seminars and events (face-to-face and virtual) or to participate as an ALADYR member.

Privacy policies of other related websites.

In the web portal of the Association, as well as in certain information disseminated through email or social networks, there may be links to other websites, which are related to the actions of ALADYR. However, ALADYR's privacy policy applies only to the website and networks of the Association and its direct information. In the case of accessing third party websites, you must read and accept the corresponding policies, which are not related to ALADYR.

Update to our Privacy Policy

ALADYR safeguards the protection and treatment of the personal and/or business data of its partners, suppliers, and users of the Website and will make the appropriate adjustments and updates to ALADYR's privacy policy. Likewise, it considers the relevant updates of the Website that may be related to the processing of personal data.

Last version date: June 21, 2021.

In case you have any concerns about ALADYR's Privacy Policy or in case you want to exercise any of your rights, you may send a notification with the reason to the e-mail procesos@aladyr.net