

2024 ALADYR INTERNATIONAL OLYMPICS



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We cordially invite you to participate in the 5th edition of the ALADYR WATER OLYMPICS. This activity has enabled us to bring together over 16,000 children from Latin America through online classes on the technologies we promote.




We strongly believe that it's crucial to bridge the gaps in accurate information related to desalination, water reuse, and treatment of effluent. Approaching schools is an excellent strategy to achieve this goal. Through this approach, we can provide timely and high-quality content to children and also make teachers aware of the importance of investigating water management processes, and why they are necessary to ensure access to safe drinking water.

It's common to hear people who are not involved in the water and effluent treatment industry spreading news and information that is out of context or inaccurate. By educating young people about these technologies, we can reduce the number of adults who spread misinformation. **It's our responsibility to promote the possibilities and benefits of water and effluent treatment technologies. Join us in spreading awareness...**

Learn more about the ALADYR WATER OLYMPICS:

So far we have been able to gather:

the ALADYR WATER OLYMPICS

 <p>N° of participating children 16227</p>	 <p>N° participating schools 381</p>	 <p>N° of questions and comments from children during the sessions 2101</p>
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- Participating countries: Argentina, Bolivia, Brazil, Chile, Colombia, Costa Rica, Ecuador, Honduras, Mexico, Panama, Paraguay and Peru.

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2024 ACTIVITIES:

The Olympics are scheduled to take place from May 14 to 17 this year. The meetings will be held within a week, making it easier to incorporate the activity into the school calendar. During these four days, participating children will receive online classes tailored to their age and designed to teach them about various topics related to water management. Each class will end with a trivia round, and the winners will be those who answer correctly in the shortest amount of time.

2024 OLYMPICS CALENDAR:

- Water Footprint and Water Reuse - MAY 14, 2024
- Water Desalination - MAY 15, 2024
- Water quality, Emerging Contaminants – MAY 16, 2024
- How water gets to our homes – MAY 17, 2024

2024 OLYMPICS SCHEDULE:

The ALADYR 2024 Water Olympics will take place at 9:00 am Colombia time. School invitations will include the corresponding reference time for your country.

CHILDREN'S AGES:

In this 5th edition, classes are designed for children ages 10 and 11. Each school can register all eligible students.

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WHO WINS THE OLYMPICS:

As usual in our activities, children who pay close attention to their daily lessons will have the opportunity to participate in the trivia round. The daily trivia will consist of 10 simple multiple-choice questions. The top three performing children will be awarded prizes, with the third, second, and first place winners receiving the following prizes:

3rd place: USD 50 Amazon Gift Card

2nd place: USD 100 Amazon Gift Card

1st place: USD 150 Amazon Gift Card

To provide greater opportunities for everyone to participate and win prizes, we understand that not all children have access to electronic devices to play trivia games. Therefore, children can submit a short essay on what they have learned in the four classes. The child who writes the best essay will receive a gift card worth 150 USD.

About the essay:

- Maximum length 4 letter-size pages.
- Times New Roman font, size 12 points.
- 1.5 line spacing.
- The deadline for essay submission is May 30

Note: The prizes for the children are sponsored by ALADYR member companies.

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REMARKS:

- All sessions will be conducted online via Zoom. A unique connection link will be sent to the email of the teacher guide registered in the form, one week before the beginning of the activity.
- The school is responsible for notifying and obtaining consent from parents or guardians regarding their child's or ward's participation in the activity.
- Each session will last a total of one (1) hour and thirty (30) minutes.
- Each session's presentation will be shared at the end of the Olympics day.
- Each school will receive a certificate of participation.
- **The deadline for school and student list registration is Friday, April 12, 2024.** PLEASE CONFIRM YOUR PARTICIPATION AS SOON AS POSSIBLE AND INDICATE THE ESTIMATED NUMBER OF STUDENTS TO RESERVE YOUR SPOT. OUR PLACES ARE LIMITED.

Registration:

To participate, interested schools should contact rse@aladyr.net or +57 3187834765 to provide information about the participating students. Once the information has been verified, participation in the ALADYR 2024 Water Olympics will be confirmed.

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SPONSORSHIP:

OFFICIAL PRESENTER (COMMERCIAL COMPANY - SUPPLIER, O&M, ASSEMBLERS, ENGINEERING SERVICES)

USD 1800 - One (01) company per presentation. It includes:

- Choose a topic from the given category.
- One hour to present your topic.
- Logo throughout the presentation.
- Logo on the event advertising.
- Micro video of company representatives inviting children to the Olympics. We will edit the video.
- Feature in the press release for the ALADYR Magazine.
- Trivia presentation and announcement of three winners.
- Video summary of the event with the corporate image for social media.

OFFICIAL PRESENTER (SANITATION OR UTILITY COMPANY)

USD 3000 - One (01) company per presentation. It includes:

- One hour to present your topic.
- Possibility of including a virtual tour of the plant
- Promotional video with the company's logo
- Logo throughout the presentation.
- Logo on the event advertising.
- Micro video of company representatives inviting children to the Olympics. We will edit the video.
- Feature in the press release for the ALADYR Magazine.
- Trivia presentation and announcement of three winners.
- Video summary of the event with the corporate image for social media

For more information about sponsorships, write to dircom@aladyr.net, or WhatsApp **+57 3123773970**.

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