

INTERNATIONAL CONGRESS

 | ALADYR PERU

Lima

July 12 – 13





COMMERCIAL PRESENTATIONS AND SPONSORSHIP



COMMERCIAL PRESENTATIONS

In addition to the technical/informative presentations that make up our program, we have opened space for a maximum of 05 commercial presentations, where speakers will be able to highlight the benefits and features of their products and services.

Important information

(USD 2,000)

(-20% discount for ALADYR members)

- 10 minutes duration
- At the end of the presentation, the speakers will have an exclusive space to meet with interested parties and potential clients, an area to answer queries and arrange business meetings.
- The presentation order will follow the order in which the application was received.

SPONSORSHIP OPTIONS

DIAMOND LEVEL
(USD 12,000)



Limited to 01 company

It includes:

- Four (04) complimentary registrations
- One (01) table for advertising material
- Logo on all printed and digital advertising of the event. Prominent location
- Logo printed on the gift bags handed out to each participant
- Institutional advertising or logo in the package of presentations provided to each participant
- Opening remarks
- Promotional video featuring a company representative for social media
- A commercial video that will play 04 times during the event (2 times per day)
- Technical/informative presentation during the event. 40 minutes
- Special publication in the ALADYR magazine



PLATINUM LEVEL (USD 7,500)



Exclusive for one (01) company. It includes:

- Four (04) complimentary registrations
- One (01) table for advertising material
- Logo on all printed and digital advertising of the event
- One (01) publication in the ALADYR magazine
- Logo on the ALADYR website
- Promotional video featuring a company representative for social media
- A commercial video that will play 02 times during the event (1 time per day)
- Technical/informative presentation during the event. 40 minutes
- Moderator of a technical program session, morning or afternoon

GOLD LEVEL (USD 3,000)



Limited to fifteen (15) companies. It includes:

- Two (02) complimentary registrations
- One (01) table for advertising material
- Logo on all printed and digital advertising of the event
- One (01) publication in the ALADYR magazine
- Logo on the ALADYR website
- Promotional video featuring a company representative for social media

LANYARD (USD 3,500)



Exclusive for one (01) company. It includes:

- Four (04) complimentary registrations
- Logo on all printed and digital advertising of the event. Prominent location
- Printed logo on lanyard
- One (01) publication in the ALADYR Magazine
- Promotional video featuring a company representative for social media
- A commercial video that will play 01 time during the event

COFFEE BREAK (USD 3,500)



Exclusive for three (03) companies. It includes:

- Two (02) complimentary registrations
- Logo on all printed and digital advertising of the event
- One (01) publication in the ALADYR magazine
- One (01) banner 2m x 1m (6.5 ft x 3.2 ft) exclusive for the company's logo in the coffee break area
- Promotional video featuring a company representative for social media
- During the Coffee Break, the sponsor may use screens to play rotating promotional videos
- During the Coffee Break the sponsor can hire staff to hand out POP material

LEARNING (USD 3,500)



Exclusive for four (04) companies. It includes:

- One (01) complimentary registration
- There will be trivia games through a digital app on the topics presented, rewarding those attendees who paid more attention
- There will be two (02) prizes awarded (once per day).
- The sponsor's logo will be on the screen while the trivia games go on.
- Logo on all printed and digital advertising of the event.
- Promotional video featuring a company representative for social media
- Special publication in the ALADYR magazine

WATER MASTERS (USD 4,000)



Exclusive for four (04) companies. It includes:

- Two (02) complimentary registrations
- Invite 10 university professors to the event
- Mention of the company's contribution during the opening speech of the event.
- Logo on all printed and digital advertising of the event.
- Video for social media of the participants thanking the company
- Promotional video featuring a company representative for social media
- Special publication in the ALADYR magazine

YOUNG LEADERS (USD 2,000)



Exclusive for one (01) company. It includes:

- Two (02) complimentary registrations
- Invite 06 university students to the event
- Mention of the company's contribution during the opening of the event
- Logo on all printed and digital advertising of the event
- Video for social media of students' gratitude for the event invitation
- Promotional video featuring a company representative for social media
- Special publication in the ALADYR magazine

PHOTO SET (USD 8,000)



Exclusive for one (01) company. It includes:

- Two (02) complimentary registrations
- Logo on all printed and digital advertising of the event
- Promotional video featuring a company representative for social media
- Special publication (01) in the ALADYR magazine
- Photographic set with the company logo. The attendees will be photographed and they will have to provide their e-mail address in order to receive the photographs, which allows the company to access this data.
- The sponsor may have on-set staff handing out material (hats, t-shirts or other) for attendees to wear to have their pictures taken.

ACCOMMODATION

Delfines Hotel & Convention Center has the best downtown location for business and leisure travel and is one of the leading 5-star conference hotels in Lima, Peru. Its location in the heart of the exclusive financial and residential district of San Isidro gives you the best of Lima. Staying at Delfines you will find yourself in front of the Lima Golf Club and a wide variety of tourist attractions, stores, restaurants, nightlife destinations and historical ruins.

At Los Delfines Hotel you will experience a level of elegance, luxury and personalized service that you will only find in the best 5-star hotels in Lima. Its 206 charming rooms and suites in a 14-story building overlook the luxuriant, meandering fairways of the Lima Golf Club, one of the city's largest and most beautiful natural spaces. Accommodation rates are as follows:

ROOM	COST	REMARKS
Superior	\$140 plus tax per night	
Ejecutiva	\$160 plus tax per night	Access to the Executive Lounge with unlimited snacks and beverages and access to the Boardroom
Junior Suite	\$180 plus tax per night	Room with living room and balcony and bathroom with whirlpool tub
Senior Suite	\$220 plus tax per night	Room with 2 spaces, living and dining room and bathroom with jacuzzi.

For bookings please contact: ivasquez@losdelfineshotel.com.pe; stating that you will be attending the ALADYR International Congress.





***“"WATER, TECHNOLOGY
AND SOCIETY".”***

