

INTERNATIONAL CONGRESS

 | ALADYR BRAZIL

*Sao Paulo*

April 26 – 27



A decorative graphic on the left side of the slide, consisting of a complex network of blue dots connected by thin lines, forming a shape that resembles a stylized human figure or a globe.

# COMMERCIAL PRESENTATIONS AND SPONSORSHIP



# COMMERCIAL PRESENTATIONS

In addition to the technical/informative presentations that make up our program, we have opened space for a maximum of 05 commercial presentations, where speakers will be able to highlight the benefits and features of their products and services.

## Important information (USD 2,000)

(-20% discount for ALADYR members)

- 10 minutes duration
- At the end of the presentation, the speakers will have an exclusive space to meet with interested parties and potential clients, an area to answer queries and arrange business meetings.
- The presentation order will follow the order in which the application was received.



# SPONSORSHIP OPTIONS

## DIAMOND LEVEL (USD 12,000)



Limited to 01 company

It includes:

- Four (04) complimentary registrations
- One (01) table for advertising material
- Logo on all printed and digital advertising of the event. Prominent location
- Logo printed on the gift bags handed out to each participant
- Institutional advertising or logo in the package of presentations provided to each participant
- Opening remarks
- Promotional video featuring a company representative for social media
- A commercial video that will play 04 times during the event (2 times per day)
- Technical/informative presentation during the event. 40 minutes
- Special publication in the ALADYR magazine

## PLATINUM LEVEL (USD 7,500)



Exclusive for one (01) company. It includes:

- Four (04) complimentary registrations
- One (01) table for advertising material
- Logo on all printed and digital advertising of the event
- One (01) publication in the ALADYR magazine
- Logo on the ALADYR website
- Promotional video featuring a company representative for social media
- A commercial video that will play 02 times during the event (1 time per day)
- Technical/informative presentation during the event. 40 minutes
- Moderator of a technical program session, morning or afternoon

## GOLD LEVEL (USD 3,000)



Limited to fifteen (15) companies. It includes:

- Two (02) complimentary registrations
- One (01) table for advertising material
- Logo on all printed and digital advertising of the event
- One (01) publication in the ALADYR magazine
- Logo on the ALADYR website
- Promotional video featuring a company representative for social media

## LANYARD (USD 3,500)



Exclusive for one (01) company. It includes:

- Four (04) complimentary registrations
- Logo on all printed and digital advertising of the event. Prominent location
- Printed logo on lanyard
- One (01) publication in the ALADYR Magazine
- Promotional video featuring a company representative for social media
- A commercial video that will play 01 time during the event

## COFFEE BREAK (USD 3,500)



Exclusive for three (03) companies. It includes:

- Two (02) complimentary registrations
- Logo on all printed and digital advertising of the event
- One (01) publication in the ALADYR magazine
- One (01) banner 2m x 1m (6.5 ft x 3.2 ft) exclusive for the company's logo in the coffee break area
- Promotional video featuring a company representative for social media
- During the Coffee Break, the sponsor may use screens to play rotating promotional videos
- During the Coffee Break the sponsor can hire staff to hand out POP material

## LEARNING (USD 3,500)



Exclusive for four (04) companies. It includes:

- One (01) complimentary registration
- There will be trivia games through a digital app on the topics presented, rewarding those attendees who paid more attention
- There will be two (02) prizes awarded (once per day).
- The sponsor's logo will be on the screen while the trivia games go on.
- Logo on all printed and digital advertising of the event.
- Promotional video featuring a company representative for social media
- Special publication in the ALADYR magazine

## WATER MASTERS (USD 4,000)



Exclusive for four (04) companies. It includes:

- Two (02) complimentary registrations
- Invite 10 university professors to the event
- Mention of the company's contribution during the opening speech of the event.
- Logo on all printed and digital advertising of the event.
- Video for social media of the participants thanking the company
- Promotional video featuring a company representative for social media
- Special publication in the ALADYR magazine

## YOUNG LEADERS (USD 2,000)



Exclusive for one (01) company. It includes:

- Two (02) complimentary registrations
- Invite 06 university students to the event
- Mention of the company's contribution during the opening of the event
- Logo on all printed and digital advertising of the event
- Video for social media of students' gratitude for the event invitation
- Promotional video featuring a company representative for social media
- Special publication in the ALADYR magazine

## PHOTO SET (USD 8,000)



Exclusive for one (01) company. It includes:

- Four (04) complimentary registrations
- Logo on all printed and digital advertising of the event
- Promotional video featuring a company representative for social media
- Special publication (01) in the ALADYR magazine
- Photographic set with the company logo. The attendees will be photographed and they will have to provide their e-mail address in order to receive the photographs, which allows the company to access this data.
- The sponsor may have on-set staff handing out material (hats, t-shirts or other) for attendees to wear to have their pictures taken.

## ACCOMMODATION

The Blue Tree Premium Faria Lima is located in a privileged area of the city, in the district of Itaim Bibi, which is surrounded by the best in entertainment, shopping, bars, restaurants and business centers. We are a few steps away from the best of contemporary gastronomy at Eataty and Jamie's Italian. Blue Tree Hotels stands out for its service excellence, and the hotel is an example of personalization and attention to detail.

The 327 rooms of Blue Tree Premium Faria Lima are classified as Superior, Luxury, Premier Luxury, and Suite. All accommodations have central air-conditioning with individual control, internet access, and a workstation with ergonomic chair. The hotel also has some rooms with balcony, providing a pleasant view to the region, including the skyline of the Av. Paulista. The accommodation rates are the following:

Participants of the ALADYR Congress will enjoy a 5% discount. To access the discount, please call to book and inform that you will participate in the ALADYR event.

Rates on the following link <https://www.bluetree.com.br/hotel/blue-tree-premium-faria-lima/>





***“WATER, TECHNOLOGY  
AND SOCIETY”***

