

INTERNATIONAL CONGRESS



ALADYR INTERNATIONAL CONGRESS CHILE

SANTIAGO

October 26 & 27, 2022

- In this brochure you will find general information about the event
- The first draft agenda will be published in June.
- The call for technical papers to be included in the presentation agenda is now open
- Email dircom@aladyr.net for more information.
dircom@aladyr.net

+ 300 PARTICIPANTS





SUMMARY

Chile welcomes us once again for our ALADYR INTERNATIONAL CONGRESS, which will be held on October 26th and 27th.

The ALADYR International Congress Chile, will take place at the facilities of INTERCONTINENTAL SANTIAGO, one of the main hotels in the beautiful city of Santiago de Chile.

The Congress will feature a technical agenda including national interest topics, success stories, and international trends and a complete panel of presentations on legal and regulatory issues.

The call for applications to be part of the technical agenda is already open, as well as the process of sponsorship selection and the request for commercial presentation slots. If you are interested in any of these options, please email dircom@aladyr.net

WHEN AND WHERE:

Date: October 26 & 27

Schedule: From 8:00 am to 6:00 pm

**Address: Vitacura 2885 | Las Condes | Santiago |
CP 7550024 | Chile**

REGISTRATION FOR GENERAL PARTICIPANTS

Limited to 300 participants



MEMBERS **USD 150**

NON-MEMBERS **USD 200**

GROUPS OF 3 OR MORE PEOPLE GET 10% DISCOUNT. Email info@aladyr.net

[Register here](#)

If you are not an ALADYR member, we invite you to learn about our benefits.

ALADYR BENEFITS



ACCOMMODATION

As an InterContinental Santiago guest you can enjoy a series of exclusive services and benefits to make your experience unforgettable.

The hotel has several options to satisfy your taste buds: from traditional Italian gastronomy to the originality of signature cuisine.

Click here to make a reservation, and you will find exclusive rates as an attendee to our congress. [RESERVATIONS](#)





INTERNATIONAL CONGRESS

 | ALADYR

CHILE



**TECHNICAL PRESENTATIONS
COMMERCIAL PRESENTATIONS
AND SPONSORSHIPS**



TECHNICAL PRESENTATIONS

Our technical presentations agenda is based on the presentations received by representatives of companies in the sector (assemblers, suppliers, O&M, engineering consultants, etc.), universities or research centers, governmental entities, NGO's or end-users.

Companies applying for a presentation must be ALADYR members (this condition does not apply to end-users).

Any company or organization wishing to be part of the agenda must send a technical summary of their presentation or the presentation in PDF format to dircom@aladyr.net.

The presentation must be of a technical or informative nature and must be free of pictures related to commercial catalogs or commercial demonstrations of products and services (we have a sponsorship category for those companies that wish to have a commercial presentation).

Topics of interest

Topics of interest for our technical agenda include:

- Desalination
- Effluents
- Reuse
- Circular Water Economy
- Sustainability
- Energy and Water Recovery
- Legislation and Regulations
- Trends and Technological breakthroughs
- Incentives and Financing
- Project Development
- Success stories
- Efficient water management by end-users (The end-user presentations are cost-free)
- Sanitation
- Strategic planning
- Pricing
- Water quality/pollution

Important information

Once we receive the request for a technical or informative presentation, we will notify you of its approval within 10 days. (Email dircom@aladyr.net) If approved, the speaker must register as a regular attendee at the event.

The presentation must be adapted to the PowerPoint format of the event. Presentations will last 30 minutes + 10 minutes for questions and answers.

The presentations will include the logo of the company and contact information. All presentations will be part of ALADYR's database. ALADYR will have permission to disseminate it, acknowledging the credits that correspond to its authorship.

NOTE: THE TECHNICAL AGENDA WILL BE PUBLISHED IN FEBRUARY. WE ARE CURRENTLY IN THE PROCESS OF RECEIVING TECHNICAL PAPERS FOR ITS DEVELOPMENT.



COMMERCIAL PRESENTATIONS

In addition to the technical/informative presentations that make up our agenda, we have created space for up to 05 commercial presentations, where exhibitors will present their products and services.

Interesting facts

- Cost USD 2000 (-20% discount for ALADYR members)
- 10 minutes duration
- At the end of the exhibition the presenters have an exclusive space to receive interested parties and potential clients. This VIP area will be available for answering queries and setting up business meetings.
- The order of presentation will follow the order in which the application was received.

SPONSORSHIP OPTIONS



DIAMOND LEVEL

(USD 10,000)
Exclusive for one (01) company. It includes:

- Four (04) complimentary registrations
- One (01) table for advertising material
- Logo on all printed and digital advertising of the event
- Prominent location
- Logo printed on the gift bags handed out to each participant.
- Institutional advertising or logo in the package of presentations provided to each participant
- Opening remarks
- Promotional video featuring a company representative for social media
- A commercial video that will play 04 times during the event (2 times per day)
- Technical/informative presentation during the event. 40 minutes
- Special publication in the ALADYR magazine



PLATINUM LEVEL

(USD 6,000)
Exclusive for one (01) company. It includes:

- Four (04) complimentary registrations
- One (01) table for advertising material
- Logo on all printed and digital advertising of the event
- One (01) publication in the ALADYR Newsletter
- Logo on the ALADYR website
- Promotional video featuring a company representative for social media
- A commercial video that will play 02 times during the event (1 time per day)
- Technical/informative presentation during the event. 40 minutes
- Moderator of a technical agenda session, morning or afternoon



GOLD LEVEL

(USD 2,500)
Limited to eight (08) sponsors. It includes:

- Two (02) complimentary registrations
- One (01) table for advertising material
- Logo on all printed and digital advertising of the event
- One (01) publication in the ALADYR Newsletter
- Logo on the ALADYR website
- Promotional video featuring a company representative for social media
- Special publication in the ALADYR magazine



LANYARD

(USD 3,500)

Exclusive for one (01) company. It includes:

Two (02) complimentary registrations

Highlighted logo on all printed and digital advertising of the event.

Printed logo on lanyard

One (01) publication in the ALADYR Magazine

Promotional video featuring a company representative for social media

A commercial video that will play 01 time during the event



COFFEE BREAK

(USD 3,500)

Exclusive for one (01) company. It includes:

Two (02) complimentary registrations

Logo on all printed and digital advertising of the event.

One (01) publication in the ALADYR Magazine

One (01) banner 2m x 1m (6.5 ft x 3.2 ft) exclusive for the company's logo in the coffee break area

Promotional video featuring a company representative for social media

During the Coffee Break, the sponsor may use screens to play rotating promotional videos

During the Coffee Break the sponsor can hire staff to hand out POP material



WATER SCHOOL

(USD 2,500)

Exclusive for one (01) company. It includes:

Two (02) complimentary registrations

Be part of the workshop taught to schools, both as a promoter and as a lecturer and co-organizer.

Mention of your contribution during the opening of the event.

Logo on all printed and digital advertising of the event.

A video for social networks about the experience at the school with the company logo and brief remarks from a representative.

Promotional video for social networks with company's representative inviting to the congress

Special publication in ALADYR magazine



LEARNING

(USD 3,500)

Exclusive for one (01) company. It includes:

One (01) complimentary registration

There will be trivia games through a digital app on the topics presented, rewarding those attendees who paid more attention

There will be two (02) prizes awarded (once per day).

The sponsor's logo will be on the screen while the trivia games go on.

Logo on all printed and digital advertising of the event.

Promotional video featuring a company representative for social media

Special publication in ALADYR magazine