

INTERNATIONAL CONGRESS

ALADYR

BRASIL

**ALADYR INTERNATIONAL
CONGRESS BRAZIL
SAO PAULO**

APRIL 06 & 07



300 ATTENDEES



SPONSORSHIP OPTIONS

COMMERCIAL PRESENTATIONS

In addition to the technical/informative presentations that make up our agenda, we have created space for up to 05 commercial presentations, where exhibitors will present their products and services.

Interesting facts

- Cost USD 2000 (-20% discount for ALADYR members)
- 10 minutes duration
- At the end of the exhibition the presenters have an exclusive space to receive interested parties and potential clients. This VIP area will be available for answering queries and setting up business meetings.
- The order of presentation will follow the order in which the application was received



DIAMOND LEVEL

(USD 10,000)
Exclusive for one (01) company. It includes:

- Four (04) complimentary registrations
- One (01) table for advertising material
- Logo on all printed and digital advertising of the event
- Prominent location
- Logo printed on the gift bags handed out to each participant.
- Institutional advertising or logo in the package of presentations provided to each participant
- Opening remarks
- Promotional video featuring a company representative for social media
- A commercial video that will play 04 times during the event (2 times per day)
- Technical/informative presentation during the event. 40 minutes
- Special publication in the ALADYR magazine



PLATINUM LEVEL

(USD 6,000)
Exclusive for one (01) company. It includes:

- Four (04) complimentary registrations
- One (01) table for advertising material
- Logo on all printed and digital advertising of the event
- One (01) publication in the ALADYR Newsletter
- Logo on the ALADYR website
- Promotional video featuring a company representative for social media
- A commercial video that will play 02 times during the event (1 time per day)
- Technical/informative presentation during the event. 40 minutes
- Moderator of a technical agenda session, morning or afternoon



GOLD LEVEL

(USD 2,500)
Limited to eight (08) sponsors. It includes:

- Two (02) complimentary registrations
- One (01) table for advertising material
- Logo on all printed and digital advertising of the event
- One (01) publication in the ALADYR Newsletter
- Logo on the ALADYR website
- Promotional video featuring a company representative for social media
- Special publication in the ALADYR magazine



LANYARD

(USD 3,500)

Exclusive for one (01) company. It includes:

Two (02) complimentary registrations

Highlighted logo on all printed and digital advertising of the event.

Printed logo on lanyard

One (01) publication in the ALADYR Magazine

Promotional video featuring a company representative for social media

A commercial video that will play 01 time during the event



COFFEE BREAK

(USD 3,500)

Exclusive for one (01) company. It includes:

Two (02) complimentary registrations

Logo on all printed and digital advertising of the event.

One (01) publication in the ALADYR Magazine

One (01) banner 2m x 1m (6.5 ft x 3.2 ft) exclusive for the company's logo in the coffee break area

Promotional video featuring a company representative for social media

During the Coffee Break, the sponsor may use screens to play rotating promotional videos

During the Coffee Break the sponsor can hire staff to hand out POP material



WATER SCHOOL

(USD 2,500)

Exclusive for one (01) company. It includes:

Two (02) complimentary registrations

Be part of the workshop taught to schools, both as a promoter and as a lecturer and co-organizer.

Mention of your contribution during the opening of the event.

Logo on all printed and digital advertising of the event.

A video for social networks about the experience at the school with the company logo and brief remarks from a representative.

Promotional video for social networks with company's representative inviting to the congress

Special publication in ALADYR magazine



LEARNING

(USD 3,500)

Exclusive for one (01) company. It includes:

One (01) complimentary registration

There will be trivia games through a digital app on the topics presented, rewarding those attendees who paid more attention

There will be two (02) prizes awarded (once per day).

The sponsor's logo will be on the screen while the trivia games go on.

Logo on all printed and digital advertising of the event.

Promotional video featuring a company representative for social media

Special publication in ALADYR magazine



YOUNG LEADERS

(USD 2,000)

Exclusive for one (01) company. It includes:

Two (02) complimentary registrations

Invite 06 university students to the event

Mention of the company's contribution during the opening of the event

Logo on all printed and digital advertising of the event

Video for social media of students' gratitude for the event invitation

Promotional video featuring a company representative for social media

Special publication in ALADYR magazine