



Aladyr International Seminar on Reuse and Water Desalination

COLOMBIA EDITION

May 10th & 11th, 2017

San Fernando Plaza Hotel, Medellín.



ALADYR

Asociación Latinoamericana
de Desalación y Reúso de Agua

<http://aladyr.net/seminario-colombia/>





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Seminario Internacional Aladyr de Reúso y Desalinización del Agua. Colombia.

The Latin American Association for Desalination and Water Reuse (Aladyr) will hold the Aladyr International Seminar on Reuse and Water Desalination on May 10th and 11th, 2017 at The San Fernando Plaza Hotel, located in the exclusive highway corridor known as the "Milla de Oro" (El Poblado Avenue) Medellin - Colombia.

Aladyr aims to promote and develop technologies and projects related to the desalination and treatment of water for reuse and consumption under the standards of sustainability and environmental care. Aladyr has the formal support of the Spanish Desalination and Reuse Association (Aedyr), the International Desalination Association (IDA) and the Caribbean Desalination Association (Caribda). Associations with a successful and efficient trajectory in terms of water treatment.

This seminar will focus on the conditioning and reuse of industrial and municipal water through membrane technology, as well as the desalination of seawater and groundwater.

Being the objective to group the most important referents of the industry we invite you to participate as one of our guest speaker/exhibitor or listener in our event, offering you an opportunity to debate and transmit knowledge. In order to enrich the experience of our Spanish speaking members and assistants, this event will be held in Spanish.

Those exhibiting their products can position and promote their company at an international level by publicizing their products or services, generating contact networks and establishing new commercial links with a focused and interested public in our industry.

To register and receive more information about the program and sponsorships you can access our website at www.aladyr.net or send us an email to: info@aladyr.net

Fee: USD \$ 125 (Members)
USD \$ 175 (Non-members)





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ABOUT ALADYR

Founded on November 30th, 2010 during the II International Desalination Seminar in the city of Antofagasta, Chile, the Latin American Association of Desalination and Reuse of Water, Aladyr, aims to promote, protect and develop technologies and projects regarding the desalination and treatment of water for reuse and consumption according to standards of sustainability and environmental respect.

The Association has the formal support of the Spanish Desalination and Reuse Association (Aedyr), the International Desalination Association (IDA) and the Caribbean Desalination Association (Caribda). Associations with a successful and efficient trajectory in terms of water treatment as an option that responds to the needs of hundreds of cities and millions of people, which combine: commitment, cutting-edge technology and the promotion of non-polluting processes for the recovery of water considered not suitable for use or consumption.

Aladyr supports its partners before public and private organizations linked to our objectives, contributes to the academic sector through the generation of new knowledge, applications and technology and is committed to the progress of professionals through seminars, meetings and similar activities.

The desalination and reuse of water are options of vital consideration before the scarcity of this precious resource or the limited access to it and at the same time are considered to be the best bet for the imminent future of a planet that requires drastic solutions to assure a better tomorrow.



Sponsorship and Exhibition Opportunities. Registration.

All sponsors will receive:

- A complete list of attendees.
- Recognition in the materials to be distributed to attendees.
- Promotional material with the bags to be delivered at the beginning of the event.

Sponsorship and Sponsor Opportunities:

- Platinum Sponsor USD \$ 5,000.
- Gold Sponsor USD \$ 2,000.
- Silver Sponsor USD \$ 1,000.
- Coffe Break USD \$ 3,000.
- Lunch USD \$ 4,000.

Silver Level (USD \$ 1,000), includes:

- One (1) courtesy registration.
- Presence in our marketing program.
- Logo on the Aladyr Website.
- Logo in the Conference program.

Gold Level (USD \$ 2,000), includes:

- Two (2) courtesy registrations.
- One (1) stand for advertising.
- One (1) publication of the company in our newsletter.
- Logo in the conference program.
- Logo in our marketing program.
- Logo on the Aladyr Website.

Platinum Level (USD \$ 5000) fit 1 company, includes:

- Four (4) courtesy registrations.
- One (1) exhibition table.
- One (1) publication of the company in the Aladyr newsletter.
- Logo in the final program of the conference.
- Prominent place in our pre-conference and marketing program.
- Announce your logo on our website.

Value of Registration for Assistants:

- Members USD \$ 125.
- Non-members USD \$ 175.

For more information on the exhibitions contact us at: info@aladyr.net or juan.pineros@aladyr.net



Schedule. May 10

07:00 - 08:00	Registration	Equipo Aladyr
07:30 - 08:30	Coffee	
08:30 - 08:40	Welcoming words	Aladyr
08:40 - 08:50	Words by the EPM	EPM
08:50 - 09:30	Reuse Water Experience – Nutresa Group	Alimentos Cárnicos
09:30- 10:15	The Future of Water Treatment in Latin America	Aladyr
10:15 - 10:30	Coffee	
10:30 - 11:15	Real Case of Desalination in Colombia	
11:15 - 12:00	New Membrane-Treatment Applications	Berghof
12:00 - 12:45	Reuse of Municipal Wastewater for Industrial Purposes	Ticsa-EPM
12:45 - 14:00	Free Lunch	
14:00 - 14:45	Pacific-Ecopetrol Experience	
14:45 - 15:30	Analysis of the legal regulations for desalination and reuse in the oil industry	Daniel Zapata
15:30 - 15:45	Coffee	
15:45 - 16: 15	Ministry Regulation of Reuse 1207. Colombia	Ministerio del Ambiente
16:15 - 16:45	Legal Interpretation of Reuse Regulation 1207. Colombiaa	Solames
16:45 - 17:45	Round Table Reuse Rule 1207	
17:45 - 18:00	Closing of the Day	



Schedule. May 11

08:00 - 08:45	UV Membrane Protection: Bio-Fouling Contro	Atlantium
08:45 - 09:30	Reuse in the Beverage Industry	Coca Cola
09:30 - 09:45	Coffee	
09:45 - 10:30	Reuse Experience	DOW
10:30 - 11:15	Desalination of Sea Water, "A Great Alternative in the World's Most Arid Desert"	Adasa-EPM
11:15- 12:00	Reuse in California	AWC
12:00 - 13:30	Free Lunch	
13:30 - 14:15	Reuse Experience	Toray
14:15 - 15:00	Free Topic (to be defined)	
15:00 - 15:45	MBR Leaching Experience	Valrex
15:45 - 16:15	Free Topic (to be defined)	
16:15 - 17:00	Real Case of Incentive Recovery	Aladyr
17:00 - 17:45	Incentive Recovery Debate	Aladyr
17:45 - 18:00	Best Technical Paper Award	
18:00 - 18: 15	Closure and Acknowledgments	



San Fernando Plaza Hotel

The Hotel San Fernando Plaza Hotel is located in the exclusive road corridor known as the "Milla de Oro" (El Poblado Ave.), which as its name indicates it houses the most outstanding companies in the financial and services sector of the city. This business hotel in Medellín has a privileged location, easy access to vehicles and surrounded by all the amenities and services offered by the City.

A few blocks away, in the "Zona Rosa" you will find your need for recreation with casinos, bars, pubs, restaurants and discos of international stature and if your idea of "rest" is to go shopping, this 5-stars hotel is located near the three main shopping centers in the south of Medellín.

The San Fernando Plaza Hotel, a space dedicated to the reception of the business public and to the satisfaction of the diverse needs of the increasingly growing "luxury business travelers" class that visits Medellín.

For the participants of our seminar, the San Fernando Hotel offers a preferential price of approximately \$ 105 per room.

Address: Cra. 42A # 1-15, Medellín, Antioquia, Colombia

A 10-minute drive from Olaya Herrera Airport, you should follow the following directions:

- Go up 10th street until 43rd street. 4 min (1.9 km)
- Take 8th street towards 43A road. El Poblado. 2 min (450 m)
 - Turn right on 43A street. El Poblado. 2 min (600 m)
 - Continue straight on 1st street / Los Parra to 43A Av. El Poblado. 2 min (270 m)
 - Turn right on 43A Av. El Poblado. 28 s (150 m)
 - Drive to 42A street. 1 min (230 m)
 - San Fernando Plaza Hotel. 42A # 1-15, Medellín, Antioquia, Colombia

[Http://www.hotelsanfernandoplaza.com](http://www.hotelsanfernandoplaza.com)

Booking department

Phone: +57 4 444 53 53 Ext. 400

Reservas@hotelsanfernandoplaza.com



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